

Jenny Wilson-Farley

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Education and Certifications

M.Ed. in Learning, Teaching, and Curriculum
(Teaching English to Speakers of Other Languages)
University of Missouri-Columbia

BA in English Literature (Creative Writing emphasis)
University of Wisconsin-Madison

CELTA Certificate in Teaching English as a Foreign Language
St. Giles College, London, U.K.

Certifications in progress

Adobe Premiere Pro

Experience

Writing, Instructional Design, and Editing Experience

Mezzo Studios, Owner

Instructional Designer • Writer • Editor

Specializing in instructional design, content development, course conversion, fiction, nonfiction, and reference writing. Creating courses in Articulate Rise360 and Stoyline, Adobe Captivate, and Canvas. Providing copywriting, copy editing, proofreading, Americanizing both in-house and freelance for the UK and US publishing industry. Writing, editing, and proofing deliverables. Recent projects include:

- Creation of eLearning courses (in Articulate Rise) for ESL teachers in the International Baccalaureate Organization school system
- Content development for Agate Publishing, creating Fortune 500 companies' Codes of Ethics. Acted as editorial and design manager and liaison
- Instructional design and editing for multiple Cambridge University Press online teacher training modules
 - Video script writing, storyboarding, test items, infographics, and other learning objects
- Course conversion for 3-credit college course for K-12 ELL teachers based on David Sousa textbook, *How the ELL Brain Learns* (for Six Red Marbles)
- Creation of dozens of literacy games and assessments for K-5 students for Amplify Education
- Authoring of 20 children's books and 2 Adult ELT (English language teaching) titles (Collins)
- Editing and proofreading of 100s of book titles
- Management of multiple simultaneous projects with international teams while meeting deadlines
 - Client list includes:
International Baccalaureate Schools, Agate Publishing, Cambridge University Press (ELT), EtonX (Eton College Online), Amplify Education, Collins Language, DK Penguin Random House, Six Red Marbles, Quarto, reallyenglish.com, Prof2Prof.com, and 7 Mindsets

University of Wisconsin – Madison

August 2021 – present

Lecturer in English as a Second Language

- Teach advanced academic writing courses such as Academic Writing to international undergraduates
- Train international teaching assistants in pedagogy, culture, and presentation skills
- Manage courses and grading in Canvas LMS
- Assessing SPEAK tests for graduate students

Instructional Designer II, Renaissance Learning

2018 – 2021

- Created courses for K-12 teacher professional development for leading educational technology company
- Courses included PL for: Star CBM and myIGDIs assessments and Lalilo literacy practice

- Used Captivate, PowerPoint, Videoscribe, and Premiere Pro to create and edit engaging e-learning content used by over one-third of US K-12 schools

International TEFL (Teaching English as a Foreign Language) Academy

2017 – 2018

Teaching English as a Foreign Language (TEFL) Certification Instructor (no course number)

- Taught online course for US and international TEFL teachers in training in Moodle
- Created and delivered online presentations on varied teacher training subjects

University of Wisconsin – Madison

2013 – 2017

Associate Instructional Specialist for IELTS (International English Language Testing System)

- Conducted oral English language proficiency interviews
- Rated speaking and writing portions of the IELTS exam

Madison English as a Second Language School

2005 – 2015

- Taught all levels in college preparation and general English courses
- Advised students on university application process

Publications and Course Creations (all under previous surname, Siklós)

PRINT AND E-BOOKS

The International Students' Survival Guide, Collins, 2014

Work on your Handwriting: A Workbook for Adult Learners of English, Collins, 2012

Additional titles in children's fiction and nonfiction available upon request

EXAMPLE ONLINE MODULES and COURSES

Creative Problem Solving and Critical Thinking Teacher Resources, Eton X (Eton College, UK, online courses, secondary) 2019

Teaching with Interchange, 5th Edition, Cambridge Online Learning, 2018

Teaching with Mindset, Cambridge Online Learning, 2018

How the ELL Brain Learns: A Teaching Guide to Support ELLs, Six Red Marbles (Corwin), 2018

CONSULTING & AMERICANIZING

English for Everyone: English Idioms, (US Consultant) DK, 2019

English for Everyone: Teacher's Guide, (US Editor), DK, 2018

English for Everyone: Business English Course Book, (US Editor, DK, 2017)

English for Everyone: English Grammar Guide, (US Editor, DK, 2016)

English for Everyone: Course Book and Practice Book, Level 1 Beginner, (US Editor, DK, 2016)

Software and Learning Management Systems

MS Copilot • ChatGPT • Gemini • Articulate Rise & Storyline • Nearpod • Adobe Captivate and InDesign • Videoscribe Adobe Premiere Pro • CapCut • Blackboard • ExamSoft • Questionmark • Canvas • Moodle • D2L Avallain Camtasia 9 • SnagIt • Audacity • Zoom • SharePoint • Cambridge LMS (Cambridge University Press)

Languages

Spanish (intermediate) | Norwegian (high beginner) | German (high beginner)

Soft skill expertise

Creativity • Intercultural competence • Problem solving • Interpersonal Skills • Humor • Professionalism • Verbal and Visual Communication • Organization • Attention to detail

Professional Memberships

The Learning Guild | TESOL International Association